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April 2007

## Gillespie Home Inspection Newsletter

Dear Kim,

Your feedback on our newsletter is always welcome. And please feel free to reuse any part of this text in marketing your business.

### No problem!



It's about time that we recognized all of our clients in those far away lands such as the 650, 831, 925 and 510 area codes. Now you can reach us toll free at:

**877-9-NO PROB (LEM)**

Did you know we answer the phone the same hours you do?

### It's not easy being green...

Each day American businesses generate enough paper to circle the globe 40 times! Every ton of paper recycled saves more than 3.3 cubic yards of landfill space. Carbon dioxide from the burning of fossil fuels (oil, natural gas and coal) to generate electricity and run our automobiles, heat houses and power factories, is the largest single source of greenhouse gas emissions from human activities. By turning down your thermostat by 1 degree centigrade, or using one hour less heating a day, you could cut your fuel bills by 10%.



Kermit's right. It's really not easy being green. We are very dependent on our office paper.

As you know, we always deliver an email copy and personally delivered hard copy of our reports the business day following your inspection. We would love your help in helping us develop "green work" conservation efforts. Here's how. Simply let us know if you don't want a hard copy. Our reports average about 35 pages in length - so if you don't need one it would definitely make a difference. If you still want the hard copy, but can wait a couple of days, it would save on fossil fuels to be able to batch the reports for delivery. **Either way, you will ALWAYS receive our report via email the next business day.**

Also, please make sure your clients will be ready at the scheduled appointment time. It is best if the utilities are turned on, the painters have left, the carpets are in, etc. Second trips are sometimes unavoidable, but it would be best if we could save the fuel.

*Here are some fun "green" facts:*

Resources Saved Per Ton of Paper Recycled:

17 trees:

275 pounds of sulphur

350 lbs of limestone

9,000 lbs of steam

60,000 gal of water

225 kilowatt hours

3.3 cubic yards of landfill space

58% of car trips are under 5 miles and 25% are less than 2 miles.

**We'd love to have you help us get green-er!**

## Didja Know? We can do a Buyer's Review



If Gillespie Home Inspection has performed a listing inspection for your property, we would be happy to perform a "Buyer's Review" for any potential buyer.

If your buyer does not want a new "full" inspection of the property, we would be happy to come in and review our report with them. We will provide them with their own copy of the report in our binder with the Sunset Home Repair Manual. We will go through the entire report with them, at the property, identifying items in the house as we go along. And we will answer any questions they may have.

It saves the buyer some money because a full inspection is not

necessary, though we do charge for this service.

## Just for Fun

The first person to respond with the correct answer to this trivia question will win a Barnes & Noble card. Send your answer to [kim@gillespiehomeinspection.com](mailto:kim@gillespiehomeinspection.com).

(The winner of last month's trivia was Lucinda Layton of Coldwell Banker. She correctly guessed that the original color of duct tape was "army green".)

***In what year was J.R. shot in the "Dallas" season finale?***

**We work your hours, call anytime...**

[kim@gillespiehomeinspection.com](mailto:kim@gillespiehomeinspection.com)

408.871.9909 or 1.877.9.No Prob

<http://www.gillespiehomeinspection.com>

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If your client is buying or selling a property, give us a call to schedule your property inspection. Save 15% on your inspection in the month of April. (But you have to mention our newsletter!)

One per agent this month.

Offer Expires: 5/4/2007

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