

[<Back](#) [Print](#)

You are receiving this email from Gillespie Home Inspection because you purchased a product/service or subscribed on our website. To ensure that you continue to receive emails from us, add [kim@gillespiehomeinspection.com](mailto:kim@gillespiehomeinspection.com) to your address book today. If you haven't done so already, click to [confirm](#) your interest in receiving email campaigns from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.



August 2006

## Gillespie Home Inspection Newsletter

Dear Kim,

Welcome to the first edition of our newsletter! We will strive to provide information that is relevant to your real estate business.

### A Case for Prelisting Inspections



We were happy to find an article in July's Realtor Magazine about the need for prelisting inspections. Many listing agents tell us they don't feel their clients should spend the money or risk having the report offend potential clients. In fact, a proper report can be a **marketing tool** to sell the home. The report can show buyers that your sellers are sincere and honest about their property and helps to make the buyers feel more comfortable. It also

dramatically decreases the risk of surprises that can occur during the transaction.

In summary, when you're listing a home it's the right thing to do to insist that your clients obtain a property inspection during the listing process. GHI would be happy to help you - we have brochures explaining the inspection process and reasons to have an inspection. We'll be happy to supply you with all that you need for your toolkit.

**[The full Realtor Magazine article can be found here.](#)**

### GHI Teams up with Termite Inspectors



Now you can schedule your property inspections and your termite inspections with one phone call! We can arrange the inspections to occur at the same time as

well.

"Time is our most precious asset, we should invest it wisely." - Michael Levy

We can offer to schedule the inspections for you when you call. We work with Able Exterminators or Van Hooser Exterminators. Both companies have many, many years in the business here in the Bay Area.

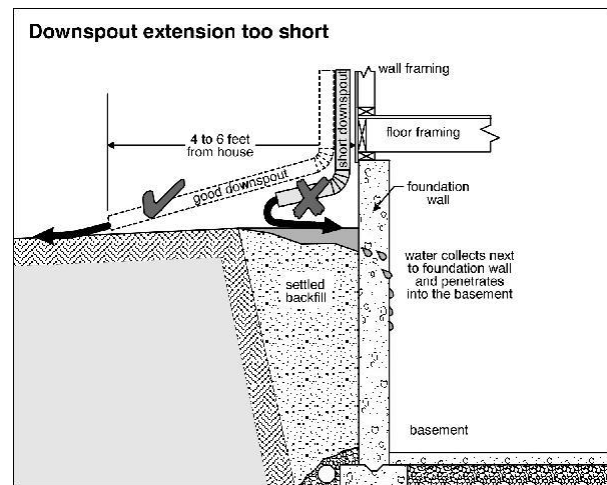
Gillespie Home Inspection wants to be a part of your team for the long term. We are always looking for ways to serve you better and protect your assets!

## Didja Know? Water and Houses Don't Mix!

Water is probably a house's worst enemy. The "weather-shell" we call our home is there to protect us from the elements, but the elements are what wears the house out.

The most common comment we use in our reports would be that the downspouts for the rain gutter system are too short. Water should be directed away from a building too keep it from collecting near the walls and foundation. Continuously damp soils can move and shift causing the structure to move as well.

Simple downspout extensions can be purchased at the local hardware store and added to the end the downspout to direct the water away from the structure.



## Just for Fun

The first person to respond with the correct answer to this trivia question will win a Starbuck's card. Send your answer to [kim@gillespiehomeinspection.com](mailto:kim@gillespiehomeinspection.com).

***How many eyes are there in a deck of 52 cards?***

**We work your hours, call anytime...**

kim@gillespiehomeinspection.com  
408.871.9909  
<http://www.gillespiehomeinspection.com>

**Join our mailing list!**

Join

## Save 10% - Happy Birthday... Newsletter

In celebration of our first newsletter, we are offering 10% off for those who schedule an inspection during the month of August!

Tell us you're using the Newsletter Birthday Bargain. But be prepared to tell us your birthday (month) - it might even work to your favor!

Limit one per agent for the month.

Offer Expires: 9/1/2006

[Forward email](#)

### ✉ SafeUnsubscribe®

This email was sent to kim@gillespiehomeinspection.com, by [kim@gillespiehomeinspection.com](mailto:kim@gillespiehomeinspection.com)  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Gillespie Home Inspection | 792 Marilyn Drive | Campbell | CA | 95008